



Italcementi at FuoriSalone 2013: four meetings with architecture addressing new perspectives for design and building

Bergamo, 5 April 2013 – To coincide with the **FuoriSalone 2013** event, Italcementi will organize this year as well a series of meetings with internationally known architects.

These lectures are planned within the framework of the event exhibition **INTERNI HYBRID ARCHITECTURE & DESIGN**, and will feature **Steven Holl, Luca Scacchetti, Sergei Tchoban and Carla Juaçaba**, winner of the first **arcVision Prize - Women and Architecture**, the international prize for women architects in the social sphere set up by the Italcementi Group.

Italcementi has always been at the side of architects developing innovative projects with a high technology content, viewing architecture as a tool for sustainable transformation of the territory. This commitment has been translated into support to the main events for exchange and dialogue with the world of design in Italy and abroad.

Within this context are the four meetings organized by Italcementi for FuoriSalone 2013: the series will be opened by **Steven Holl** with his "*Time Light*" lecture, which will be held on **April 9 2013**, 10:00am in the Auditorium of the State University of Milan. Considered one of America's most important architects, Steven Holl is recognized for his ability to blend space and light and to integrate new signs into contexts with particular cultural and historic importance.

Three meetings will take place at **i.lab, the Italcementi Research and Innovation Center** in Bergamo. The first – on **April 10 2013**, 10:30am – will feature the Italian architect **Luca Scacchetti** with his lecture titled "*Normality, Place, Measure*".

His portfolio includes both public and private projects ranging from civil engineering to hotel and residential building, to urban planning and design.

Russian architect **Sergei Tchoban** will make his presentation on **April 11 2013**, 10:30am. His architectural projects, which include the tallest building in Europe (the Federation Complex under construction in Moscow), stand out for a modern architectural language combined with respect of landscape, urban context and local traditions.

The Italcementi's meetings with the big names of international architecture will be closed – on **April 13 2013**, 10:30am. - by Brazilian architect **Carla Juaçaba** – winner of the **arcVision Prize 2013**. Her most famous work is the 2012 Humanidade Pavilion built on the occasion of Rio+20, the UN Conference on sustainable development. Carla Juacaba embodies those qualities necessary in an architect of courage in approaching her profession, creativity in seeking unconventional solutions and enormous sensitivity to the context in which her works will reside.

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