



In the framework of the Interni Legacy's exhibition and on the occasion of the FuoriSalone 2012

Architectures: building a sustainable heritage

17 of APRIL - 3:00 p.m.

Odile Decq - lecture: *Horizons*

18 of APRIL - 3:00 p.m.

Zhang Ke/StandardArchitecture - lecture: *Rethinking basics*

19 of APRIL - 10:30 a.m.

Mario Cucinella - lecture: *Cultural Empathy*

20 of APRIL - 10:30 a.m.

Daniel Libeskind - lecture: *Counterpoint*

The lectures can be followed by live webcast at www.italcementigroup.com



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Please note that given the limited number of places available, we recommend to fill in the registration form available at www.italcementigroup.com
For information: eventi@italcementi.it - phone: 035.396.975/977



Italcementi Group

THE HEART OF INNOVATION

ITALCEMENTI GROUP

With 2011 consolidated sales exceeding 4.7 billion Euro, Italcementi Group is the fifth largest cement producer in the world. The Group's companies combine the expertise, know-how and cultures of over 20 countries across four continents, boasting an industrial network of 55 cement plants, 10 grinding centres, more than 490 concrete batching units, and a staff of about 20,000. Italcementi Group is a member of **WBCSD**, the World Business Council for Sustainable Development, and has adhered to the **UN Global Compact**, a strategic initiative promoted by the United Nations to align companies' operations and plans with universally accepted principles in the areas of human rights, labour, environment and ethics.

i.lab

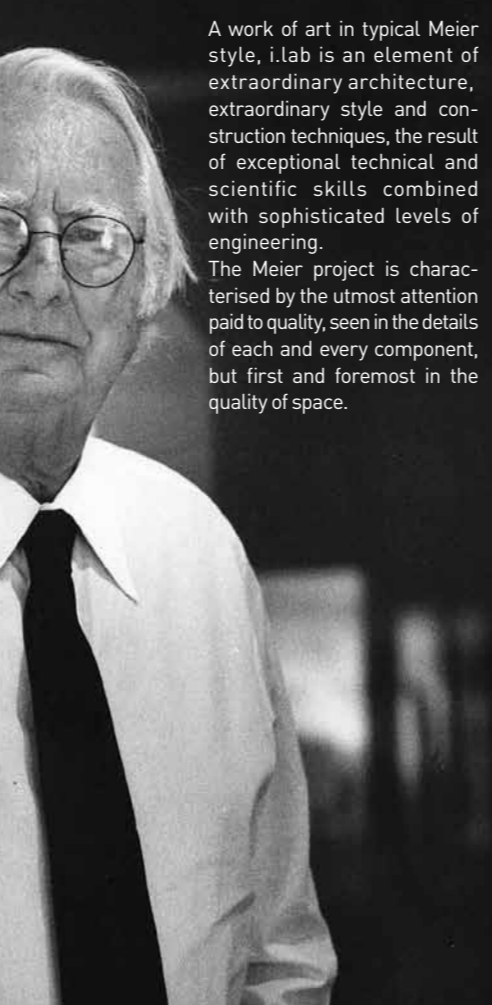
A company that looks to the future is a company that encourages and supports economic and industrial development focusing on the preservation of natural and cultural resources. This is the vision that led to the creation of **i.lab**, Italcementi's own Research and Innovation Centre designed by the American Architect **Richard Meier** and located within the **Kilometro Rosso Science Park** of Bergamo. **i.lab** has been built in line with Italcementi's vision of innovation, sustainability and architectonic excellence, and is the synthesis of this trail blazing technology in terms of quality of materials and green construction, a place of knowledge and scientific know-how. **i.lab** plays host to engineers, technicians and researchers engaged in studying and developing technological, functional and aesthetic innovation of new construction materials.

INNOVATION & SUSTAINABILITY



Innovation applied to continuous search for sustainable solutions is Italcementi's strategic lever to create its own competitive advantage, whilst contributing to improving the quality of life and the environment. Italcementi aims to become a cutting-edge cement manufacturing group, capable of producing a commodity into a technologically advanced product at the service of new construction models. **i.lab** is clear evidence of the company's proactive commitment to sustainability and is set to be a benchmark in sustainable architecture in Europe. **i.lab** has achieved Platinum certification from LEED, the most authoritative and rigorous rating system for assessing the energy efficiency and environmental sustainability of buildings.

RICHARD MEIER & i.lab



A work of art in typical Meier style, **i.lab** is an element of extraordinary architecture, extraordinary style and construction techniques, the result of exceptional technical and scientific skills combined with sophisticated levels of engineering. The Meier project is characterised by the utmost attention paid to quality, seen in the details of each and every component, but first and foremost in the quality of space.

RICHARD MEIER

Richard Meier received his architectural training at Cornell University and established his own office in New York in 1963. Among his most well-known projects are The Getty Center in Los Angeles; the Dives in Misericordia Church in Rome; the High Museum of Art in Atlanta; Perry and Charles Street Condominiums in New York; the Canal+ Television Headquarters in Paris; and the Museum of Contemporary Art in Barcelona. Throughout his career, Mr. Meier has received numerous international awards, among which the Pritzker Prize for Architecture, considered the field's highest honor. Mr. Meier is a Fellow of the Royal Institute of British Architects and the American Institute of Architects, and received the honor of Officier de l'Ordre des Arts et des Lettres from the French government. He is a member of the Board of Trustees of the Cooper-Hewitt Museum in New York, the American Academy in Rome and the American Academy of Arts and Letters from which he received the Gold Medal for Architecture in 2008.



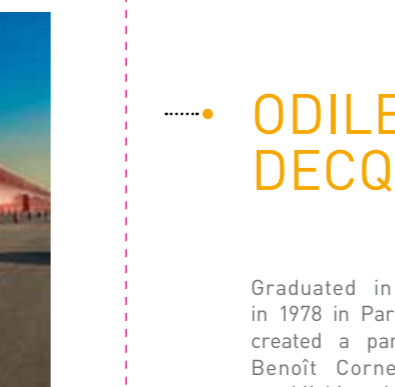
i.lab is basically a factory of knowledge, a large-scale laboratory where every construction element, every functional area, every space solution is in itself evidence of the constructive and expressive potentials of the most technically advanced types of cement. **i.lab** is fully functional proof of the possibility to realise solutions halfway between industrial design and architecture, which incorporate the vocation towards standards of the former and the spatial emotion of the latter.

J. NOUVEL & KM ROSSO



RICHARD MEIER

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Located just outside Bergamo, **Kilometro Rosso Science & Technology Park** is a managed environment that plays host to a wealth of companies, research centres, laboratories, high-tech manufacturing facilities and providers of innovation services with a view to reaching new frontiers in science and technology. **Kilometro Rosso** is a "node of an international network of relationships and connections", that boosts the share of skills, knowledge, information and know-how not only among its Partners, but also between them and the outside world. The whole site overlooks and extends alongside the A4 Milan-Venice motorway: starting from these initial considerations, the master plan drawn up by French Architect Jean Nouvel presents a red lamellar meal wall that runs alongside the motorway for a kilometre, becoming the architectural scenario behind which the various research buildings are arranged at right angles in the park. The principle of the wall gives a clear interpretation of the theme of demarcation and the city limit, which simultaneously separates and joins together the space around it. Jean Nouvel succeeded in giving a visionary, imaginative shape to a project in which technology and stylistic invention come together to perfection, creating an extraordinary territorial-scale visual event.

ODILE DECQ



ODILE DECQ

Graduated in architecture in 1978 in Paris, **Odile Decq** created a partnership with Benoît Cornette in 1980, establishing the architecture firm ODBC. The headquarters they completed for the Banque Populaire de l'Ouest in Rennes (1990) brought them numerous awards and international recognition, among which a Golden Lion Award at the Venice Biennale of Architecture, the 9th International Prize for Architecture in London and the Prix Architecture et Travail in Rennes. The duo worked together until Cornette's death in 1998. Since then, Decq has been involved in a number of national and international projects, notably the MACRO - Rome's Museum of Contemporary Art, the Art Hôtel of Peking, the Restaurant at Opera Garnier in Paris, and the FRAC Museum in Rennes, opening 2012. Odile Decq is General Director of the École Spéciale d'Architecture de Paris and visiting professor at several international universities, among which the Columbia University. A member of the French Architecture Academy, she was appointed Commandeur des Arts et des Lettres, Chevalier de la Légion d'Honneur and Officier de l'Ordre du Mérite.

April 17 • 3.00 p.m. • lecture: Horizons



ZHANG KE

Zhang Ke graduated in Architecture at Peking's Tsinghua University in 1993, earning a Master of Architecture and Urban Design from the same university in 1996 and a Master of Architecture from Harvard University. In 2001 he founded standardarchitecture, a leading new generation design firm engaged in town planning, architecture, landscape & product design. Current partners include Zhang Hong, Hou Zhenghua and Claudia Taborda. Conscious of being poles apart from the "typical" generations of young Chinese architects, often overwhelmed by their tendency to emphasis, the office remains detached in a time of media frenzy and their focus is consistently positioned on the realization of urban visions and ideas. Among their major works, the Beijing DongBianMen Ming Dynasty City Wall Relics Park, the "Dancing Triangles" open space within the Pudong area in Shanghai, the town planning scheme envisaging the reintegration of the ancient defensive walls into the urban fabric of Xi'an. Among his awards, let us recall the WA Chinese Architecture Award; the China Architecture Media Award (CAMA) for the 'Best Young Architect'; Design Vanguard (Architecture Record) and the International Award Architecture in Stone at the Marmomac event in Verona.

April 18 • 3.00 p.m. • lecture: Rethinking basics

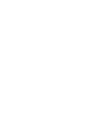


MARIO CUCINELLA



Mario Cucinella graduated from the Genoa University Architecture Faculty in 1987 and founded MCA - Mario Cucinella Architects in Paris in 1992 and in Bologna in 1999. His work has always shown a special focus on themes connected with environmental planning and sustainability in architecture. Among his outstanding achievements are the SIEB-Sino Italian Ecological Building in Peking, the new Civic Offices in Bologna, the CSET Centre for Sustainable Energy Technologies in Ningbo, China, the iGuzzini Illuminazione headquarters in Recanati, the Campidoglio 2 in Rome, the Villejuif-Leo Lagrange station of the Paris subway. In addition to his architectural design activities, Mario Cucinella devotes himself to the research and development of industrial design products and to teaching: he holds the position of visiting Professor at Nottingham University. Among his prizes, the Energy Performance+Architecture Award, the Special Award for the Environment from the Cityscape World Architecture Congress, Outstanding Architect Prize 2004 from the World Renewable Energy Congress and the 1999 Architecture Prize from the Berlin Akademie der Kunst.

April 19 • 10.30 a.m. • lecture: Cultural Empathy



DANIEL LIBESKIND



Born in postwar Poland, Daniel Libeskind became an American citizen in 1964, receiving his professional architectural degree in 1970 from the Cooper Union for the Advancement of Science and Art in New York City. He received a postgraduate degree in History and Theory of Architecture at the School of Comparative Studies at Essex University in 1972. Since establishing his practice in Berlin in 1989, Mr. Libeskind has designed major cultural, commercial and residential projects around the world. These include the master plan for the World Trade Center, the Jewish Museum in Berlin, the Freedom Tower in New York. Other recent projects include the Grand Canal Theatre in Dublin and Crystals at CityCenter on the Las Vegas Strip. His Studio has several projects under construction, including City Life's redevelopment of the historic Fiera Milano Fairgrounds in Milan; Kō-Bogen, an office and retail complex in Düsseldorf; the L Tower in Toronto and Reflections at Keppel Bay, a two-million-square-foot residential development in Singapore; Ziota 44, a residential high rise in Warsaw; and Haendae Udong Hyundai Park, a mixed-use development in Busan, South Korea that, when completed, will include the tallest residential building in Asia. Mr. Libeskind has held such positions as the Frank O. Gehry Chair at the University of Toronto, Professor at the Hochschule für Gestaltung in Karlsruhe, Germany, the CRET chair at the University of Pennsylvania, and the Louis Khan Chair at Yale University. He has received numerous awards including the 2001 Hiroshima Art Prize, an award given to those artists whose work promotes international understanding and peace, never before given to an architect.

April 20 • 10.30 a.m. • lecture: Counterpoint





ilab
 a part of Italcementi Group

Italcementi Group
Italcementi's Innovation and Research Center
 87, Via Stezzano - Bergamo
 Kilometro Rosso Science and Technology Park

ilab
 Italcementi Group

Ilab Italcementi - Via Stezzano, 87 - Bergamo
 Kilometro Rosso Science and Technology Park
 A4 Milan - Venice Highway
 (Dalmine or Bergamo exit)

Milan
 Cadorna Square (on the side of Palestro street)
 (1h30 before the start time of the lecture)

Bergamo
 In front of the Railway Station
 (40 minutes before the start time of the lecture)