



MARCO BALICH

President at Balich Worldwide Shows srl

Marco Balich, Emmy Award winner, is one of the most prominent figures in the production of Olympic Ceremonies with a 20+ years experience in the entertainment industry.

Currently Balich is the Artistic Director of the Padiglione Italia (Italian Pavilion) - Expo 2015, Milan (Italy). He is the creator of the Concept of the Italian Pavilion, and he is in charge, together with the Balich Worldwide Shows, of the Artistic Direction and Executive Production of the Albero della Vita (Tree of Life), the representative icon of the Italian Pavilion at the Universal Exposition.

Marco Balich is the Executive Producer of RIO 2016 Olympic Ceremonies.

Many shows and ceremonies on international scale bear his signature:

2002, Salt Lake City Flag Handover, Project Leader

2006, Torino 2006 Olympic Games, Opening and Closing Ceremonies, Creative Director and Executive Producer

2007, World Premiere of Fiat 500, Turin, Creative Director

2008, 2009, 2010 Carnival of Venice, Artistic Director

2009 Donbass Arena Opening Ceremony, Ukraine, Creative Director

2009 XVI Mediterranean Games Opening and Closing Ceremony, Pescara, Creative Director

2010 Mexico Bicentennial, Mexico City, Producer and Creative Director

2011, Shakhtar Donetsk 75th Anniversary, Ukraine, Creative Director

2011, Juventus Stadium Opening - Torino, Creative Director

2012, UEFA Euro 2012 Opening and Closing Ceremonies, Creative Director and Executive Producer

2012, London 2012 Flag Handover, Executive Producer

2014, Sochi 2014 Olympic Games, Artistic Executive Producer of the Olympic Closing Ceremony and Executive Producer of the Paralympic Opening and Closing Ceremony.

About Balich Worldwide Shows S.r.l.

Balich Worldwide Shows designs, creates and produces large-scale events, Olympic Ceremonies, permanent shows and innovative formats. It is a newly established partnership-based Company, located in Milan (Italy) while operating at worldwide level. Led by Marco Balich, who is considered one of the most prominent figures in the production of Olympic Ceremonies, the Company has been joined by operating partners with almost 20 years experience in the entertainment industry. Balich Worldwide Shows convey dreams and emotions by creating and producing the most prestigious live shows in the world. Marco Balich is currently Artistic Director of Italian Pavilion/Expo 2015; Executive Producer of Rio 2016 Olympic Opening and Closing Ceremonies.

Please find more info and credits at www.balichws.com

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**BALICH
WORLDWIDE
SHOWS S.r.l.**

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