



Italcementi and architecture

With its materials and know-how, Italcementi Group has always been a leading name in **innovative projects with a high technology content**. Today the Group renews the innovation challenge by offering the building community an integrated platform of services, products and solutions for architecture as a tool for the sustainable transformation of the territory. Its commitment translates into support for the main events for debate with the architectural community in and outside Italy. From participation at the Venice Biennale to cooperation with the Milan Triennale, from sponsorship of the World Architects Congress in Turin to partnership with the MAXXI museum on the exhibition on **Pier Luigi Nervi**. The Group's cooperation with American architect **Richard Meier** led to the construction of the Dives in Misericordia church in Rome and, more recently, to i.lab, the Italcementi Research & Innovation Centre. Italcementi laboratories developed the i.light transparent cement used for the Italian Pavilion at **Expo Shanghai 2010** and the biodynamic cement used for the tree-like structure of the Italian Pavilion at **Expo Milano 2015**. The Italcementi Group's international initiatives include the award for female architects **arcVision Prize - Women and Architecture**, which promotes the best social vision projects. Italcementi research and testing, in the laboratory and in the field, have made it possible to respond to the complex design questions raised by leading contemporary architects: from development of increasingly sophisticated products, to advanced structural and technological solutions; from optimization of prefabrication techniques, to green methodologies and models for sustainable buildings. Italcementi is committed to intelligent construction, based on a correct balance between science and aesthetics, statics analysis and creative inspiration. Where architecture condenses project and engineering, and achieves its formal value through its structural characteristics.

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